



Thank you for considering me for your event!

I am excited to participate, ready to serve, and committed to helping you create an exceptional experience for your group.

I love to laugh, am not afraid to poke fun at my own mishaps, and adore the stories that come from observing life in the real world. Your group will enjoy Bible-based messages and life lessons infused with encouragement, stories of hope, and sprinkles of humor from some of my own experiences: corporate and non-profit leader, business owner, a city girl with a small-town heart, caregiver, and self-proclaimed Chief Encourager.

It is a joy to bring faith-filled humor, hope, and encouragement to women who have the laugh lines to prove we've truly lived!

You will find me to be a good fit for these type of events:

- Women's Retreats
- Luncheons and Banquets
- Women's Ministry Events
- Conference Keynotes
- Celebrations / Kick-offs
- Master of Ceremonies

This packet provides you with helpful information to use in your decision-making process. It also provides items you may need to facilitate the promotion of your event. These include:


- Quick Introduction
- Biography
- Speaking Topics
- Endorsements
- Resources
- Special Information Letter

I look forward to talking with you about your important event!

With faith-filled joy,

Gaye Lindfors

651.490.9550	Office
651.357.3024	Cell
Gaye@GayeLindfors.com	Email
@GayeLindforsAuthor	Facebook
@GayeLindfors	Instagram



www.GayeLindfors.com

Gaye Lindfors

Encouragement

Authenticity

Renewal

Laughter

Hope



Bringing you refreshed faith and contagious joy!

Gaye approaches life as a front-row observer of celebrations, messy places, and “you’ve got to be kidding me” moments!

Her connection with people’s hearts is engaging and authentic. She high-fives you when you do your happy dance, and you will laugh and whisper, “Me too,” as Gaye shares stories and lessons learned from her own happy *and* messy places.

Her successful corporate career includes serving as Special Assistant for a university president, providing human resources leadership to a team of 11,000 airline employees, and she is a much loved guest for media interviews and conversations.

Gaye is the author of several books, including *Getting My Ducks in a Row and Other Stories of Faith* and *Anticipate God’s Goodness: Letters of Encouragement to Ignite Your Spirit*.

She served as the Midwest Regional Director for Christian Women in Media and is past-president of the National Speakers Association-MN Chapter. She is a graduate of the CLASS Seminars (Christian Leaders, Authors and Speaker Services), and has an M.A. in Industrial Relations (Human Resources).

“I’ve celebrated a whole bunch of good stuff and regained my balance when the not-so good stuff happened. I’ve asked God to meet me in my joy and in my messiness. He’s always shown up. He will for you, too.”

Gaye and her husband Steve live in St. Paul, Minnesota.

www.GayeLindfors.com

Additional information that doesn't usually show up in my marketing material or biographical sketch ...

The most important thing I'd like you to know about me is that I love Jesus. And I love sharing the Good News of how we find his grace in real life. Meeting women who are walking their own journeys of faith, sharing stories, and laughing 'til it hurts...Yes!

Small town heart. Climax, Minnesota (population 310) is my home town. (And I say that proudly!) We were a community of mostly stoic Scandinavian farmers who cared about family, church, the land, and education. We learned what it meant to take care of each other, celebrate and mourn as a community, and work hard. Really hard.

Big city living. I wouldn't give up my small town roots for anything, but I really love living in the city. St. Paul, MN has been home for most of my adult life. I called Garrison, New York, home for a year (just outside New York City), when I worked at the Walter Hoving Home, a Teen Challenge Center for women. Loved it!

Always learning. My parents were teachers, so education has always been important. I have a graduate degree in Industrial Relations (Human Resources), and spent three (amazing!) years at Bethany College of Missions, preparing for missionary work. I am a graduate of CLASseminars (Christian Leaders, Authors, and Speakers Services).

Business experience. I'm grateful for career opportunities and the people with whom I've shared office space, corporate corridors, and board rooms. Before starting my own company, I worked in human resources leadership positions in Fortune 500 companies, small businesses, and non-profit organizations. This includes leading a team that supported 11,000 airline employees and serving as Special Assistant to a university president.

Caregiver. I saw life through the eyes of my mom who struggled to remember what had happened moments ago, but never forgot those memories stored in her heart. Seeing both the sacred and the sadness in it, my sisters and I walked her Alzheimer's journey with her for seven years.

Speaking lights me up! As a little girl, I watched my dad speak in different churches and I learned how to speak from the heart. As a young adult competing in national speaking contests, I learned how to speak well. As a professional speaker, I've learned how to combine my faith, skills, heart, and message to deliver engaging presentations that can change people's lives.



Topics

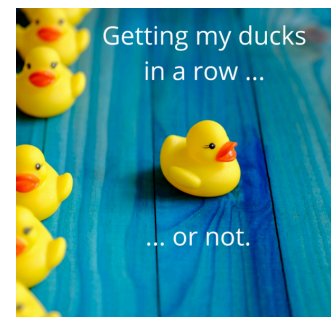


Anticipate God's Goodness: Reignite Your Spirit

Imagine what your everyday life could look like if, instead of waiting, wondering, and wishing for things to be different, you stepped into your day anticipating God's goodness—confident in His faithfulness, refreshed, and ready to embrace your day. Let's reignite our *Yes!* to God when the roads are smooth and breathing is easy, *and* when the hills are steep and life feels hard. Gaye brings you a breath of fresh air, connecting the dots between God's goodness and your daily living. Instead of waiting for life to show up, show up and find life! (This is a great fit for a retreat!)

Getting My Ducks in a Row ... Or Not

If you're worried about trying to get your ducks in a row because, first, you aren't sure if that is possible, and second, you can't even find your ducks, there is hope! You are not alone. Gaye brings a blend of Bible messages, life stories, and humor as she invites you to consider ways to stop striving, fretting, and fixing. You will be encouraged to give up control, focus on how to love the people around you, and be fully present in the moment you're in.



This is Livin'!

Good things happen to everybody. God is faithful, and grace and mercy are ours for the asking. And ... messy moments happen, and life doesn't always feel good! You will giggle and whisper, "Me too," as Gaye shares stories and lessons learned from her own messiness and happy places. Learn to celebrate great moments, which turn into great days, which turn into a great life. Let's not wait until life is perfect to start enjoying it!

God, Girlfriends & Chocolate

Jesus is always calling us to a full, abundant life. Isn't that amazing! But how do we live that out in our daily moments? We learn to live in His presence and trust His provision. And! We share life with three companions: God, girlfriends, and chocolate. Let's chuckle, look into God's Word, and celebrate the hope, encouragement, and blessings God has for us!



Gaye Lindfors 
Encouraging Speaker | Hope-filled Writer

Gaye Lindfors

Encouraging Speaker | Hope-filled Writer

... delightful weekend retreat...

We experienced such a delightful weekend! Thank you for your messages. God spoke to many through you. We especially enjoyed the humor in your stories!

Ladies' Spring Escape

... thoughtful, thorough, and timely ...

Gaye had a wealth of experience and ideas to draw from. Her natural presentation style delighted our guests. She was funny, Biblical, faithful, and poignant ... our women loved and related to her.

Gethsemane Lutheran Church

... zeal for life and ease of laughter ...

From our first point of contact, Gaye "had me at hello." She was genuinely invested in the success of our event and crafted her message to align with our theme. She spoke in a full auditorium, but with her warm and connecting style, we felt like longtime friends just chatting over coffee.

Prayer Ventures

... spiritual, heartfelt, and easy to relate to ...

Gaye has a gift to share what is in her heart while helping others learn how to reflect and respond to God's invitation to "come." Her warmth and ability to make Jesus and His love for us come alive is a treasure.

Presentation Sisters

... joy-filled, faith-filled stories ...

You engaged and inspired each of us in our walk with the Lord.

Zion Lutheran Church

... down to earth, smart, and fun ...

We really connected with Gaye. Loved, loved, loved her! Her content brought superior value to the conference. She had such great stories and so many good ideas - the best!

The JOY Conference



Special Information

for Gaye Lindfors

I am excited about the possibility of participating in your event! The information in this section will answer some of the questions you may already be asking.

What You Can Expect

Please consider me part of your event planning and delivery team: highly committed, enthusiastic about your event, and possessing a “This will be amazing!” attitude!

Before the event, I will:

- Learn all I can about your expectations, your dreams for the event, and the group dynamics.
- Work with you to make sure my presentations are aligned with your theme and expectations.
- Tailor my content to connect with your specific audience.
- Pray for the event, the planning, the women, and all the details.

At the event, I will:

- Be accessible to you from the time I arrive until I leave.
- Be available for a sound check one hour before the event begins.
- Provide you with a brief introduction and be available to the introducer for any questions.
- Be prepared!

During my presentation, I will:

- Focus on your guests.
- Deliver an encouraging message with passion and energy!
- Always be respectful of your leadership team and your group.
- Seek to draw your guests closer to Jesus.

After the event, I will:

- Stay and connect with people.
- Follow-up with a phone call with the event organizer.
- Be very grateful for the opportunity to work with you!



By the way, if something happens during the event that no one saw coming (one of those “You’ve got to be kidding me” moments!), I will go with the flow and do whatever is necessary to still make this an amazing experience for your attendees!



Speaker's Fee

I am committed to being a good steward over the resources and responsibilities of my business and ministry. For churches or ministry groups, I am happy to work within your usual and customary honoraria structure. If we decide I'm a good fit your event, I don't want the fee to get in the way of working together.

We will discuss this in more detail so expectations are clear. And of course, a speaking contract will be provided so there is no room for misunderstanding. Payment should be made to Significant Solutions.

Travel & Accommodations

Travel expenses will be paid by the organization hosting the event. Typically, mileage is included in the speaker's fee. If air travel is required, my office will book the flight. The organization is responsible for the cost of one full fare coach ticket. When an overnight stay is required, a quiet, comfortable, non-smoking room is appreciated.

Event Logistics

We will discuss the event location and room set-up for your specific event, and more specific details will be included in the speaking contract. As general guidelines...

- I prefer an over-the-ear microphone or a handheld, cordless microphone.
- I will be there early before your event to make sure you have everything you need, and I will be there after the event to connect with as many of your guests as possible!

Since you will want to capture the special people and moments at your event, it would be great to have someone who can take good pictures during the event. I would love to connect with him or her before the event begins, to discuss how I can get copies of some of those pictures.

Audio/Video Recording

Please let me know if the event will be recorded (audio and/or video). I ask that you provide me with a copy of the final recording. Unless written restrictions are provided, it is understood that I may also use the recording of my session(s) for promotion or product development.

Book Signing

I would appreciate the opportunity for a book signing after the event. If I do not have an assistant traveling with me, we appreciate a person from your organization helping me with the table. I will bring a cash box and a Square® for credit card processing. Please let me know if there is any policy or procedure that I need to be aware of so we can honor your protocol.

Feedback

Your input is valuable and appreciated! At the conclusion of the event, could you please take a moment to prepare a short comment on the success of the event that I may use as a testimonial? Thank you!

These details should be helpful as you plan your event. If you have any questions, please let me know!
Thank you!