



Thank you for considering me for your event!

I am excited to participate, ready to serve, and committed to helping you create an exceptional experience for your group.

I love to laugh, and I'm not afraid to poke fun at my own mishaps. From growing up in a small farming community in northwestern Minnesota, to living in the big city, I love the stories that came from observing life in the real world. It is a joy to bring humor, hope, and encouragement to women who desire to live a faith-filled life in a world that demands so much.

You will find me to be a good fit for these type of events:

- Women's Retreats
- Luncheons and Banquets
- Women's Ministry Events
- Conference Keynotes
- Celebrations / Kick-offs
- Master of Ceremonies

This packet provides you with helpful information to use in your decision-making process. It also provides items you may need to facilitate the promotion of your event. These include:

- Quick Introduction
- Biography
- Speaking Topics
- Endorsements
- Resources
- Special Information Letter

I look forward to talking with you about your important event!

YOU are Extraordinarily Significant,

Gaye Lindfors

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651.357.3024 | Cell
Gaye@GayeLindfors.com | Email

www.GayeLindfors.com



Gaye Lindfors

Humor

Authenticity

Renewal

Laughter

Hope



Bringing You a Breath of Fresh Air!

Gaye lives and breathes the message: YOU are extraordinarily significant! She approaches life as a front row observer of celebrations, messy places, and “you’ve got to be kidding me” moments!

Her connection with people’s hearts is engaging and authentic. She high-fives you when you do your happy dance, and you will laugh and whisper, “Me too,” as Gaye shares stories and lessons learned from her own happy *and* messy places.

Her successful corporate career includes serving as Senior Vice President/Special Assistant for a college president, providing human resources leadership to a team of 11,000 airline employees, and she is a much loved guest for media interviews and conversations.

Gaye is the author of *This is Livin’! Learning to Move From Messy Moments to Happy Places* and *God, Girlfriends, & Chocolate*. She served as the Midwest Regional Director for Christian Women in Media and is past-president of the National Speakers Association-MN Chapter. She is a graduate of the CLASS Seminars (Christian Leaders, Authors and Speaker Services), and has an M.A. in Industrial Relations.

Gaye and her husband Steve live in St. Paul, Minnesota.

www.GayeLindfors.com

Additional information that doesn't usually show up in my marketing material or biographical sketch ...

The most important thing I'd like you to know about me as that I love Jesus. And I love sharing the Good News of how we find his grace in real life. Meeting women who are walking their own journeys of faith, sharing stories, and laughing 'til it hurts...Yes!

I'm a small town girl. Climax, Minnesota (population 310) is my home town. (And I say that proudly!) We were a community of mostly stoic Scandinavian farmers who cared about family, church, the land, and education. We learned what it meant to take care of each other, celebrate and mourn as a community, and work hard. Really hard.

I love big city living. I wouldn't give up my small town roots for anything, but I really love living in the city. St. Paul, MN has been home for most of my adult life. I called Garrison, New York, home for a year (just outside New York City), when I worked at the Walter Hoving Home, a Teen Challenge Center for women. Loved it! Such a change of pace and scenery and life experiences.

I love to learn. My parents were teachers, so education has always been important. My undergraduate degree in Business Administration is from Minnesota State University, Mankato. My graduate degree, M.A. in Industrial Relations (Human Resources), is from the University of Minnesota. I spent three (amazing!) years at Bethany College of Missions, preparing for missionary work. I am a graduate of CLASseminars (Christian Leaders, Authors, and Speakers Services).

I enjoy business. I am so grateful for my career opportunities and the people with whom I've shared office space, corporate corridors, and board rooms. Before starting my own company in 2002, I spent 30+ years in human resources leadership positions in Fortune 500 companies, small businesses, and non-profit organizations. My experience includes leading a team that supported 11,000 airline employees; serving as Senior Vice President/Special Assistant to a College President; and leading organizational transitions in several companies.

Speaking lights me up! As a little girl, I watched my dad speak in different churches and I learned how to speak from the heart. As a young adult competing in national speaking contests, I learned how to speak well. As a professional speaker, I've learned how to combine my faith, skills, heart, and message to deliver engaging presentations that can change people's lives.

I think that's enough for now ... I wish I could be learning more about **you!**



Gaye Lindfors
Speaker | Author | Blogger



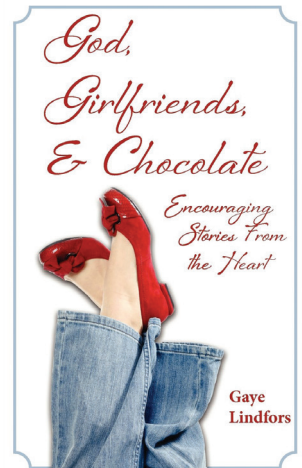
This Is Livin'!

Good things happen to everybody. God is faithful, and grace and mercy are ours for the asking. And ... messy moments happen and life doesn't always feel good! You will giggle and whisper, "Me too," as Gaye shares stories and lessons learned from her own messiness and happy places. Learn to celebrate great moments, which turn into great days, which turn into a great life. Let's not wait until life is perfect to start enjoying it!

Topics

God, Girlfriends & Chocolate

Life is a journey. As we travel, we experience sunny days, open roads, beautiful rest stops, *and* annoying detours and potholes. To make the journey more faith-filled and joy filled, let's share the adventure with God, girlfriends, and chocolate! Discover how to *experience* the trip, rather than just going along for the ride. Learn how to find clarity, make good choices, and celebrate the confidence that comes from living fully responsive to God's love and faithfulness.



Once Upon a Time: Living a Faith-Based Life in a Fiction-Focused World

Good grief! If reality TV, personal insecurities, and your neighbor's expectations frame how you live your life, you'll be very confused ... and tired! It's not always easy to show up authentically in a world that demands so much. Yet, your heart wants to know that you make a difference. You want to know that your life matters, that your story is good enough, and that the "ideal woman" has many definitions. With humor, stories, and passion, Gaye will remind you that a "life of significance" is intended for each of us. You'll laugh, reflect, and laugh some more as you celebrate your story.



Help! There's a Hole in my Life Jacket!

You know you are loved by an Almighty God. You know you were created for a divine purpose. But what happens when the ship takes on water -- and you have to bail? What do you do when your life jacket doesn't fit? When your energy has gone overboard? When there's only one oar to row with? Whether you're enjoying "Peace Like a River" or seeking a "Bridge Over Troubled Waters," you will appreciate Gaye's humor and encouragement as she reminds you of the peace that can only come from Jesus, the Captain of our Souls.



***... genuine, down-to-earth,
and inspiring ...***

Gaye was a dynamic speaker whose sincerity and encouraging words reminded us that God is always with us on our journey.

—Judy Weiss
Zion Lutheran Church
Buffalo, MN

“

... thoughtful, thorough, and timely ...

Gaye had a wealth of experience and ideas to draw from. Her natural presentation style delighted our guests. She was funny, Biblical, faithful, and poignant ... our women loved and related to her.

—Pastor Sarah Moat
Gethsemane Lutheran Church
Hopkins, MN

”

“

***... perfect blend of humor,
faith, fun, and fact ...***

Gaye was fun and engaging, combining her humor with a sincere message of faith and trust in Christ. *God, Girlfriends, and Chocolate* is fantastic. The message resonated with every woman in the room—those just beginning their journey of womanhood as well as veterans of the path.

—Megan Bireley
Christ Presbyterian Church
Edina, MN



***... spiritual, heartfelt,
and easy to relate to ...***

Gaye has a gift to share what is in her heart while helping others learn how to reflect and respond to God's invitation to "come." Her warmth and ability to make Jesus and His love for us come alive is a treasure.

—Barb Grosz
Presentation Sisters
Sioux Falls, SD



“

... joy-filled, faith-filled stories ...

You engaged and inspired each of us in our walk with the Lord.

—Starr Benjamin
Zion Lutheran Church
Clear Lake, IA

”

“

***... fills you up with insight and
jump starts your day with inspiration ...***

I wish Gaye was my next door neighbor! The perfect blend of friendliness and wisdom, she makes you laugh and you leave her presence feeling valued and encouraged. She lets you know your stories count—what we do each day has real purpose.

—Cheri Buelow
Trinity Lutheran Church
Hudson, WI

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Special Information for Gaye Lindfors

I am excited about the possibility of participating in your event! The information in this section will answer some of the questions you may already be asking.

What You Can Expect

Please consider me part of your event planning and delivery team: highly committed, enthusiastic about your event, and possessing a “This will be amazing!” attitude!

Before the event, I will:

- Learn all I can about your expectations, your dreams for the event, and the group dynamics.
- Work with you to make sure my presentations are aligned with your theme and expectations.
- Tailor my content to connect with your specific audience.
- Pray for the event, the planning, the women, and all the details.

At the event, I will:

- Be accessible to you from the time I arrive until I leave.
- Be available for a sound check one hour before the event begins.
- Provide you with a brief introduction and be available to the introducer for any questions.
- Be prepared!

During my presentation, I will:

- Focus on your guests.
- Deliver an encouraging message with passion and energy!
- Always be respectful of your leadership team and your group.
- Seek to draw your guests closer to Jesus.

After the event, I will:

- Stay and connect with people.
- Follow-up with a phone call with the event organizer.
- Be very grateful for the opportunity to work with you!



By the way, if something happens during the event that no one saw coming (one of those “You’ve got to be kidding me” moments!), I will go with the flow and do whatever is necessary to still make this an amazing experience for your attendees!



Speaker's Fee

I am committed to being a good steward over the resources and responsibilities of my business and ministry. For churches or ministry groups, I am happy to work within your usual and customary honoraria structure. If we decide I'm a good fit your event, I don't want the fee to get in the way of working together.

We will discuss this in more detail so expectations are clear. And of course, a speaking contract will be provided so there is no room for misunderstanding. Payment should be made to Significant Solutions, Inc.

Travel & Accommodations

Travel expenses will be paid by the organization hosting the event. Typically, mileage is included in the speaker's fee. If air travel is required, my office will book the flight. The organization is responsible for the cost of one full fare coach ticket. When an overnight stay is required, a quiet, comfortable, non-smoking room is appreciated.

Event Logistics

We will discuss the event location and room set-up for your specific event, and more specific details will be included in the speaking contract. As general guidelines...

- I prefer an over-the-ear microphone or a handheld, cordless microphone.
- I will be there early before your event to make sure you have everything you need, and I will be there after the event to connect with as many of your guests as possible!

Since you will want to capture the special people and moments at your event, it would be great to have someone who can take good pictures during the event. I would love to connect with him or her before the event begins, to discuss how I can get copies of some of those pictures.

Audio/Video Recording

Please let me know if the event will be recorded (audio and/or video). I ask that you provide me with a copy of the final recording. Unless written restrictions are provided, it is understood that I may also use the recording of my session(s) for promotion or product development.

Book Signing

I would appreciate the opportunity for a book signing after the event. If I do not have an assistant traveling with me, we appreciate a person from your organization helping me with the table. I will bring a cash box and a Square® for credit card processing. Please let me know if there is any policy or procedure that I need to be aware of so we can honor your protocol.

Feedback

Your input is valuable and appreciated! At the conclusion of the event, could you please take a moment to prepare a short comment on the success of the event that I may use as a testimonial? Thank you!

These details should be helpful as you plan your event. If you have any questions, please contact me.